

CITY OF HUDSON
505 3RD STREET
HUDSON WI 54016-1694
www.hudsonwi.gov

**SIGN PERMIT
APPLICATION**

TIFFANY WEISS
CITY PLANNER
(715)386-4776, ext. 161
tweiss@hudsonwi.gov

Owner's Name

Telephone (Daytime)

Email or Fax

Mailing Address

Applicant's Name (if different than owner)

Telephone (Daytime)

Email or Fax

Mailing Address

Building/Site Address for Sign Location

TYPE OF SIGN (mark one): (FOR ELECTRONIC MESSAGE DISPLAYS, ALSO COMPLETE SECOND PAGE)

Wall Projecting Freestanding* Balloon* Banner* Other* _____

OTHER INFORMATION:

New Replacement Repair Modification Master Sign Plan

Maximum Sign Height

Sign/Face (sq. ft.)

Total Size

Existing Sign(s) - Show on Sketch if Required

Type

Size

ANTICIPATED INSTALLATION DATE:

***FOR TEMPORARY SIGN Dates sign will be displayed (10 days maximum):**

In area below, provide site plan showing proposed sign location and detail plan of proposed sign w/dimensions, illumination, etc. or attach to the application form.

The owner/applicant agrees to comply with Chapter 202 and all other Municipal Code requirements; understands that the issuance of the permit creates no legal liability on the City and certifies that all of the submitted information is accurate.

SIGNATURE OF APPLICANT _____ **DATE** _____

Nonrefundable Application Fee of \$50.00 per sign (CASH OR CHECK ONLY) is due with application.
Completed Sign Permit Applications (images, dimensions, applications, and fees) require a minimum of 5 business days for City of Hudson review. Signs in the Downtown Overlay District will require Plan Commission committee review.

ELECTRONIC MESSAGE DISPLAYS

LOCATION*

- 1) Is the display more than 150' from a residential area? YES NO
- 2) Is the display more than 50' from another display? YES NO
- 3) Is the display part of a freestanding sign? YES NO

AREA

- 1) Is the display area:
- a. 30 sf or less in B-2 General Business District? YES NO
- b. 20 sf or less in B-3 Central Business District? YES NO

HEIGHT

- 1) Is the display height:
- a. 25' or less in B-2 General Business District? YES NO
- b. 20' or less in B-3 Central Business District? YES NO

DISPLAY

- 1) Will each message be displayed for more than 4 seconds? YES NO
- 2) Will the message be animated or display video? ** YES NO
- 3) Will the daylight brightness be less than 5,000 nits? YES NO
- 4) Will the sunset to sunrise brightness be less than 500 nits? YES NO
- 5) How will the brightness be controlled? ***
- _____
- _____
- _____

* Electronic displays prohibited in designated historic districts downtown.

** Animated or video displays require a conditional use permit.

*** Automatic controls required to reduce brightness to 500 nits or less between the hours from sunset to sunrise.