



Parking on the St. Croix

An Insight on Downtown Parking in Hudson, Wisconsin

Issue 4- 2025

In this Issue

Payment Options for Parking in Hudson
Senior Parking Permit Renewal 2026
City Notifications/ Alerts
Winter Parking Safety Tips
Holiday Parking in Downtown Hudson
Cold Weather Vehicle Warning
Snow Removal for Downtown Area & Businesses
Issue 3- Puzzle Answers
Winter Parking Q & A

Payment Options for Parking in downtown Hudson

When parking in downtown Hudson, WI all on- street parking and most parking lots are city owned and are paid parking with the exception of 2 parking lots that offer 4 free hour parking.

All parking lots and street parking are posted with signs letting customers know they need to pay for parking, and where pay stations are located.

We offer the following payment options to pay for your parking session:

1. **Passport Parking**
 - a. This is an application that you would download on your smartphone and set up an account.
 - b. It's easy to use, and many other cities use it as well
 - c. Don't have to worry about coins, or the pay stations
2. **Pay Station**
 - a. Pay stations are located in each paid parking lot, and along every block
 - b. They accept coins, and credit card

it is **IMPORTANT** to know that we have 42 pay stations, and 3 payment options, and 2 parking lots with up to 4 free hours of parking. If one pay station is not working, you can pay for your session at another pay station or on the Passport Parking App.

We still **ENCOURAGE** you to call if you are having difficulties at a pay station, or while using the app, because we are more than happy to help educate and assist.

Helpful Tip for going on a river boat cruise or heading out on the boat for the day?

- Download the Passport Parking App, create your account if you don't have one already.
- This will allow you to pay for your parking session, and then when your time expires you can renew your time from the boat, rather than coming back to shore to use the pay station.

Senior Parking Permit Renewal 2026 Information

***** IMPORTANT PLEASE READ ALL THE INFORMATION *****

Accepting 2026 Senior Renewals on November 3, 2025

It is almost time to renew your Senior Parking Permit for 2026. This is a reminder for those who **qualify** (65 years or older, and live in the city limits of Hudson)

- If you reside in North Hudson, Hudson Township, Troy Township, ect. **YOU DO NOT QUALIFY**
- Please make sure the application is filled out completely
- The parking permit applications will be located in the lobby of **city hall** (505 3rd Street) and online. Once filled out you can drop it off in **one of the 2 locations at City Hall.**
 - In the Blue Drop Box near the main entrance (Please see image below)
 - In the envelope at the front desk near the doorbell (Please see image below)
 - **PLEASE DO NOT** go to the following locations to fill out an application
 - Hudson Police Department
 - St. Croix County Sheriff Department
 - St. Croix County Government Center

**** You will not receive a physical parking permit or a notification when your permit has been entered. ****

All 2026 **renewals will be entered in the permit system on January 1, 2026.** **

Please make sure to go through all the information, and if you have addition questions be sure to check out the Hudson parking page online. Many questions can be answered there. If you still need help, feel free to contact the Parking Coordinator at 715-386-4770 or ksoukup@hudsonwi.gov.



This drop box will be located in the front door area. Applications and information will be available for you to fill out and just drop it off. Box will not be placed out there until Nov 3rd, 2025



This envelope will be located in the front desk area. Applications and information will be available for you to fill out and just drop it off. We will change label to 2026 on Nov 3rd, 2025.

City Notifications/ Alerts

If you would like to be notified of city events or when a snow event has been declared, follow the steps below to sign up.

**** REMINDER: THE CITY MAY, BUT IT IS NOT REQUIRED TO PROVIDE THE COURTESY NOTIFICATION OF SNOW- PLOWING EVENT****

1. Visit www.hudsonwi.gov
2. On the main page in the middle of the screen you will see a circle with a cell phone that says “NOTIFY ME”
3. Click on “Notify me”, and that will direct you to a new page to get signed up
 - a. Once on this page you can scroll and select the items that you want to receive notifications for.
 - b. Snow Events will be listed under the Alert Center
 - i. You can choose to get emails or text notifications

▼ Alert Center

METHOD	LIST NAME	DESCRIPTION
 	Boat Launch Closure	
 	Emergency Alerts	
 	Lakefront Park Concerts in the Park Updates	
 	Meeting Cancellations	
 	Police	
 	Road Closures	
 	Snowplowing Event	The City of Hudson has declared a snowplowing event.

Winter Parking Safety Tips

- If you are going to be heading out to do some holiday shopping, make sure you are keep your shopping bags out of plain sight and consider keeping them in the trunk.
- Make sure to keep all valuable (purses, phones) out of plain sight.
- Park in the well- lit areas, if you are not able to please make sure to travel in a buddy system
- Use the crosswalks; as it is getting darker out earlier it’s harder to see people walking, if you need to cross the road, please make sure to use the crosswalk to ensure traffic stops for you.
- Be aware of your surroundings when walking around, stay off your cell phone.

If you see anything suspicious, make sure to report it to Hudson Police Department or St. Croix County Dispatch.

Hudson Police Department Non-Emergency: 715-386-4771
St. Croix County Dispatch Non-Emergency: 715-386-4701
Emergency Dial 911



Holiday Parking in Downtown Hudson

November 29th, 2025 at 8pm through January 2nd, 2026 until 10am

Tis the Season for Holiday Parking! During this time, you can park your vehicle **UP TO 3 HOURS FREE**. After the 3 hours is up, you **WILL be required to pay for additional time**. Failure to pay for additional time will result in a parking citation. Holiday parking allows citizens and visitors to come downtown and shop for the holidays while supporting local businesses.

Holiday Parking FAQ

1. When I park downtown during the holiday season, will I need to go to a pay station to register my license plates for the 3 hours?

- No, the only time you need to approach a pay station or use the Passport Application is if you are staying longer than your free 3 hours.

2. Will parking still be enforced during the holidays?

- Yes, parking will be enforced Monday – Saturday 10am to 8pm.
- Sundays are free, as well the following dates:
 - December 24, 2025 & December 25, 2025
 - December 31, 2025 & January 1, 2026

3. Why did I receive a parking citation?

- You stayed longer than your 3 hours and did not pay for additional time.

4. I have a parking permit for downtown Hudson; will the holiday parking affect that permit?

- No, your permit will still be active, and you will still be required to park in the designated parking lots.

5. I already receive free parking with my senior parking permit, or handicap tag. How will the holiday parking affect me?

- Senior Parking Permit holders receive 3 hours free with their permits, if you want to extend your parking longer, then you will have to pay for your parking session.
- Handicap Parking, you will be able to park for free, all we ask is that you respect the 3 Hour parking rule, you will **NOT** be required to pay for extra time.



Cold Weather Vehicle Warning

Winter weather will soon be here! As you are getting ready to head into work, or leaving to go home it may be tempting to run out to your car put the keys in the ignition, crank the heat up and leave it unattended. Please, don't leave your keys in your car! Running cars are an easy target for thieves. Stay safe this winter and keep your keys with you!

Snow Removal Information for the Downtown Area

- Public Works will work hard to maintain all City of Hudson roadways. The downtown city owned parking lots and streets will be cleared. Please be patient if some of the areas are not cleared right away.
- Make sure when parking downtown to park as close as possible to the curb, to allow room for a plow to drive by, as well as general traffic.
- Following a snow event, the Public Works Department will remove snow from the downtown district. When this occurs, a downtown snow removal event will be notified. Like a regular snowplow event, cars are prohibited from parking on city streets from 2:00 am -6:00 am. Streets include 1st, 2nd, and 3rd from Coulee to Vine Street. and Locust, Walnut, Commercial, and Wisconsin from 1st to 3rd
 - The First area to be cleared is the downtown district.
- Snow Events are issued when there is snow accumulation of 2 or more inches.



Snow Removal Information for the Downtown Businesses

- Businesses are responsible for clearing snow and placing salt on the sidewalks in front of their business, as well as a pedestrian ramp if one falls near your sidewalk.
- You are **NOT** allowed to snow blow or shovel any snow out into the streets after it has already been cleared.
- If you keep company vehicles, please make sure they are kept off the street during the early morning hours during a snow plowing event. Failure to do so, will result in a parking violation, and/or tow.
- When you have vendors making deliveries, please make sure they are not blocking any street or alleyway, or parking along any yellow line.

Issue 4- Summer Puzzle Answers

F I S H I N G
i s n f g h i

C O N C E R T S
r o s n e t c c

B E A C H
b h a c e

P A R K I N G
n r a g k p i

Winter Parking Q & A

When is a Snow Emergency declared by the city of Hudson?
<ul style="list-style-type: none"> • Snow emergencies are declared at the discretion of the public works director but are typically issued where there is an accumulation of 2 or more inches of snow.
There was a Snow Event declared, but I never received any notification. Is the city of Hudson required to notify the residents?
<ul style="list-style-type: none"> • No, per city ordinance 235-3 (d); the city may but is NOT required to provide a courtesy notification of the snow- plowing event such as on the following: City of Hudson website, Facebook, Twitter.
Amended Parking ordinance 235-3 (H)(1)(b)
<ul style="list-style-type: none"> • b) No parking during snow-plowing events. Except as provided below, there shall be no parking on streets during any snow-plowing event. This no-parking restriction shall remain in force until the street is plowed curb to curb. <u>If a vehicle is parked on a public street during a snow-plowing event and does not meet an exemption set forth in Paragraph H (3) below, the City may tow the vehicle without warning or notice and at the sole cost and expense of the vehicle owner.</u>
My vehicle got towed during a snow event, what are my next steps?
<ul style="list-style-type: none"> • Before heading down to Hudson Police Department (101 Vine Street) you will want to make sure you have the following documents. (They ARE required to pick up your vehicle) <ul style="list-style-type: none"> ○ Valid Driver's License ○ Vehicles Registration ○ Vehicles Keys • You will also be responsible for paying ALL outstanding parking violations, and towing fees before you are able to get your vehicle out of the impound lot. • You can always call or email the parking coordinator to see what outstanding parking citations you may have at ksoukup@hudsonwi.gov or 715-386-4770
I received a snow event parking citation, but why am I not able to find my citation online to pay?
<ul style="list-style-type: none"> • Citations are issued and handwritten by officers and can take anywhere from 1-4 business days to be turned into the parking coordinator to be processed into the parking system. • Please be patient. Your citation will appear online. If you have questions, you can contact the parking office at 715-386-4770.

		<p style="text-align: center;">Katie Soukup <i>Parking Coordinator</i> 715-386-4770 ksoukup@hudsonwi.gov 505 Third Street Hudson, WI 54016</p>	<p style="text-align: center;"><u>Enforcement Office Hours- City Hall</u></p> <ul style="list-style-type: none"> • Monday- Friday 8:00am to 4:30 pm <p style="text-align: center;"><u>Enforcement Hours</u></p> <ul style="list-style-type: none"> • Monday- Saturday 10am to 8pm <ul style="list-style-type: none"> • Sundays are Free
---	---	--	---