



Parking on the St. Croix

An Insight on Downtown Parking in Hudson, Wisconsin

Issue 3- 2025

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Keeping Downtown Hudson Clean!

Let's keep downtown Hudson looking beautiful! Please make sure you are picking up after your dogs and picking up your trash. The City of Hudson has many trash cans located throughout downtown, so please make sure you are placing your trash in one of them. Thanks for keeping our city clean!

Parking Permit Reminders

Curious to why you are getting parking tickets again? It may be that time of year to renew your parking permit. It is important to keep track of when your parking permit will expire so you get a parking citation.

- Employee Parking Permit are is \$10 a month or \$100 annually
- Downtown Parking Permits are \$20 a month or \$200 annually
- Lakefront Boat Launch Season Pass (January- December) are \$100 for WI residents and \$150 for Out of State customers.
- Senior Permits (January – December) are Free

To renew your parking permit, you can visit Hudson City Hall (505 Third Street)

- We have parking permit applications in our main lobby, Everytime you renew you need to fill out an application.
- Parking permit applications can also be printed off on the City of Hudson website at hudsonwi.gov/permits
- Applications are only accepted at City Hall. You are not allowed to apply for a parking permit online. Payment methods accepted are cash, credit card and check.
- Parking applications can take up to 3-5 business days to process.
- It is important to know that you **MUST** have all outstanding citations paid before your parking permit is processed.

If you have any questions about parking permits, please contact the parking coordinator at 715-386-4770 or ksoukup@hudsonwi.gov

Heat Awareness Safety for Parked Vehicles

- **DO NOT** leave your pets or kids in the car while shopping or running errands even if its under 5-10 min with the windows cracked. Please keep your pets at home if you plan on spending the day shopping.
- Use shade blockers on your front windows to keep some of the heat out while at work or shopping.

Information About Parking Citations

If you are issued a parking citation, you were found in violation of a parking ordinance within the City of Hudson, WI. When issued a citation, if you have questions about it please call the parking office otherwise you should pay your citation right away at the base citation fee. The longer you wait to pay, the citation fee will increase, as well as possible risk of suspension. Below is information on the escalation fees and letters.

Citation Price and Escalation Fee

Type of Citation: Overparked, Paystation/ Time Limit

Base Citation Amount: \$15.00

Amount after 10 Days: \$30.00

Amount after 20 Days: \$60.00

Parking Letter

After 10 Days: a Notice 1 Letter is Issued

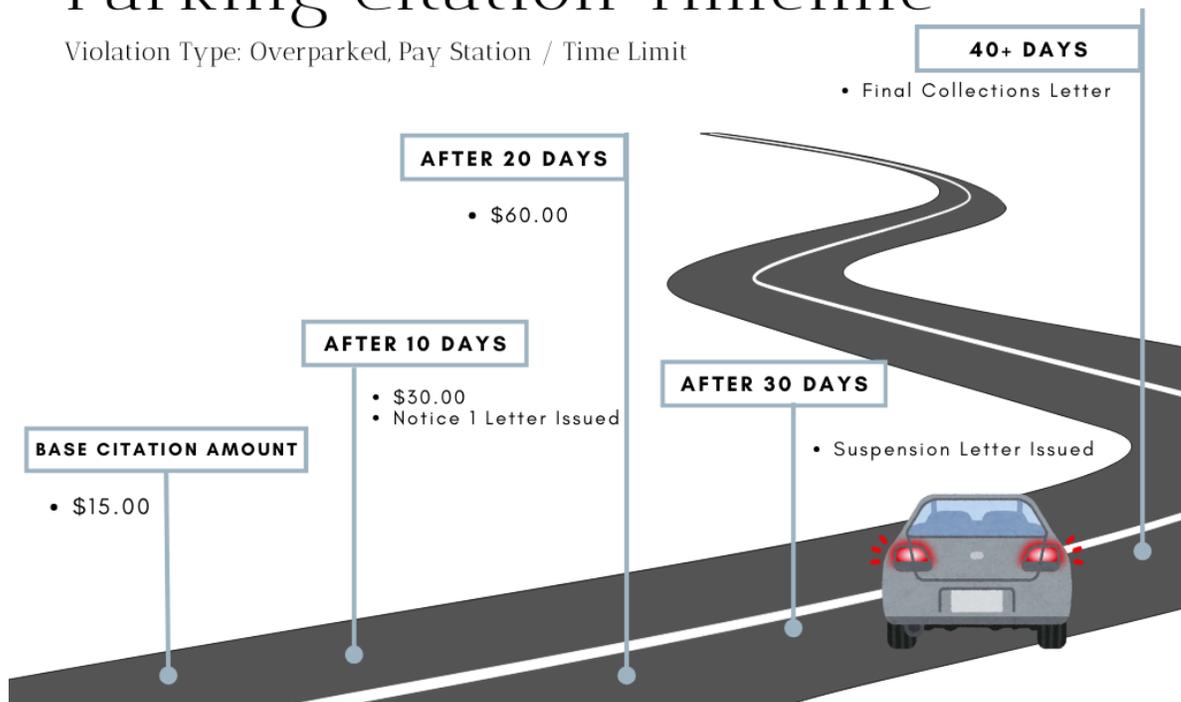
After 30 Days: a Suspension Letter is Issued

If there is no payment after 40 days you will receive a Final Collections Letter.

Letters are sent to the registered owner of the vehicle. The address on file is the address that is listed with the DMV. If you have moved make sure you have updated that with the DMV, as that is the registered owners responsibility to do so. If we do not have a current address on file, you will not receive the letters.

Parking Citation Timeline

Violation Type: Overparked, Pay Station / Time Limit



Passport Parking : Information about Parking Citation Payment Scams

There have been other states that have been going through scams which they are targeting customers stating they have unpaid parking citations circulating . Scammers are sending fraudulent text messages claiming unpaid parking fines have been circulating. They will use local phone numbers to appear legitimate. We advise if you receive this to NOT click any of the links.

**** The City of Hudson will NEVER send out parking citation information via text message or email with links requesting money ****

This City of Hudson will contact offenders who have received parking citations by the following methods; placing a physical parking citation on your windshield the day of the violation, and sending notice, suspension and final collection letters via USPS if the citation is unpaid.

**** There have been NO reports of this in the City of Hudson, WI. This is helpful information to help protect you against scammers. ****

What to do if you receive a text or email with a link requesting money?

1. Do not click and link or respond the text or email.
2. Visit the city's parking portal online at hudsonwi.rmcpay.com
 - You will have to enter your license plate number, or VIN if you do not have a citation number
3. If there is a citation associated with your plate, you will be able to see all citations, images, and amount you owe. If you do find a parking citation on our payment portal you can make a secured online payment or make a payment in person at city hall (505 3rd Street).

You can always call or email the parking office to verify any parking citations.

Passport Parking : Downloading the Correct App

It's important when downloading an app on your device to make sure that it is coming from the app store. This will ensure that it is the correct app you are looking for and help eliminate any issues or possible scams. Passport Parking is a secure application and is safe to use and enter personal information into. Below are some helpful hints on how to make sure you are downloading the correct application.

- When searching for the app make sure you are typing in "Passport Parking"
- Make sure you select the correct app by looking for the icon to the right.
- When creating your account, you will enter information though the app. **Not a website.**



Visit <https://hudsonwi.gov/623/Passport-Parking-Application> for links to the apple or android store, as well as an information page for the app or scan the QR code with your electronic device.



DO NOT LOOK UP OR DOWNLOAD THE PASSPORT PARKING APP,
OFF THE INTERNET OR FROM A SEARCH ENGINE

Passport Parking : Troubleshooting the Passport Application

I have an active parking session; can I move my vehicle within that zone?

- Yes, as long as your session is active and you have time remaining, you are able to move your vehicle from one parking space to another as long as you are parked within the same zone.

Can I park multiple cars while using the Passport Parking App?

- Yes, in order to do so you will need to create a new parking session for each vehicle. Be sure to have all vehicle license plate information saved to your account within the app.

How do I add/delete a credit card in the Passport Parking App?

To Add a Card

- Go to the blue person icon in the upper right corner. Tap Payment, then Add New. Enter your card information and tap Save Card.

To Delete a card

- Go to the blue person icon in the upper right corner. Tap Payment, then tap the card on file in your account, then tap Delete in the upper right corner.

How do I add a vehicle to my account?

To Add a Vehicle

- Go to the blue person icon in the upper right corner. Tap Vehicle, then Add New. Add the vehicle's information, then tap Save Vehicle.

How do I delete a vehicle from my account?

To Delete a Vehicle

- Go to the blue person icon in the upper right corner. Tap Vehicle, then tap the vehicle in your account, then tap Delete in the upper right corner.

Why is my Passport Parking App not working?

Network Error Message

- Turn your Wi-Fi and location services on while using the app.

My payment is not going through

- You may have insufficient funds in your bank account.
- You have one or more cards on file and one card has expired.
- Your card information was incorrectly entered into the app.

The app won't let me extend my parking session time

- You have already reached the maximum time limit allowed. You will no longer be able to park in that zone unless you move your car and begin a new parking session.

Passport Parking : How to properly enter in your license plate

There has been several reports where customers are receiving parking violations or warnings, when in fact they have paid using the Passport Parking App. The reason for this is the driver's license plate is entered incorrectly into the app. It's important to correctly input your plate as it is seen on your vehicle. If you have multiple vehicles, you can enter each plate separately.

It's important to always verify your license plate in the app, to the plate on your car before a payment is made, as well as making sure you update the plate information in the app if you obtain a new license plate for your vehicle.



CORRECT	WRONG	WRONG	WRONG	WRONG
License Plate ABC1234	License Plate ABC-1234	License Plate GMC Terrain	License Plate (WI) ABC1234	License Plate 1234-ABC
State or Province Wisconsin (WI), US				
Nickname GMC Terrain	Nickname GMC Terrain	Nickname ABC1234	Nickname GMC Terrain	Nickname GMC Terrain

Passport Parking – Thank you Gift Card from Nift

If you are a customer that uses the Passport Application, you may receive an email from Passport offering you a gift card from Nift.

This is NOT spam. I have confirmed with Passport representatives that Nift is real.

Nift is a trusted partner that works with Passport Parking, to help reward app users. They connect people to local and national business by sending out personalized gift cards as a "Thank you" for supporting services like Passport Parking . I have included an image of what the email will look like if you happen to receive one. There will also be a barcode included in the email as well.

If you do receive the email, enjoy and thank you for using Passport Parking in Downtown Hudson, WI.

Thanks for parking with Passport.

We want to say thank you for choosing Passport Parking to help you get where you're going.
To show our appreciation, please enjoy this \$30 gift card! Please take a moment to activate your card and select a gift at GoNift.com. Enjoy wine, food delivery, clothing, and more, on us!

[Claim your gift!](#)



Visit www.GoNift.com to select a gift.

Expires in 30 Days

Concerts in the Park 2025

June is the start of the 2025 Concerts in the Park series. Everyone is welcome to enjoy the variety of music concerts that will be put on throughout the summer. Concerts will be held every **Tuesday & Thursday starting June 5th at 7pm**. A list of all artists can be found on the City of Hudson website. Please make sure to check out the website, as concerts are subject to change due to weather. Make sure to bring along your lawn chairs too.

There is no cost to attend the concerts. If you plan on driving down, please make sure to follow all parking regulations. On Street parking will allow you to park for 3 hours at the rate of \$0.50 an hour, or you are allowed to park in the Beach House Lot for up to 4 – hours free.

Parking meters are not enforced after 8pm, so no payment will be required after that time.

ARTIST	DESCRIPTION	DATE
Jonah & Whales	Pop to Rock, Country to Punk	6/5
Sawyers Dream	Folk	6/10
Hornicoupia	Tribute to Horn Rock	6/12
St Paul Police Band	70 Member Concert Band	6/17
Phil and the Blanks	Classic Rock	6/19
Shoreview Northern Lights Variety Band	Variety Band	6/24
Galactic Cowboy Orchestra	Electronic/Dance	6/26
MN Orchestra	Orchestra - Sponsored by Phipps	6/30, 7:30*
Hudson Booster Days	Community Event - Variety	7/3 - 7/6
St Croix Valley Opera	Opera	7/10
Star of North	Jazz Orchestra	7/15
Backyard Band	Rock 'n Roll and Country	7/17
River City Chorale	Community Choir	7/21
Toonies	Enviromental Fun Show - Riverfest	7/22, 6:30*
St Croix Symphony	Symphony - Riverfest	7/24
PK Mayo	Acoustic Trio	7/29
Joe Sir - Elvis	Tribute to Elvis Presley	7/31
Alex Zackary Band	Country - National Night Out	8/5, 5:00*
MN Jazz	Jazz Ensemble - Swing Music	8/7
RLB Band	Ecletic mix of Blues, Americana & Rock 'n Roll	8/12
Dirty Shorts Band	New Orleans Style Brass Band	8/14
Brio Brass	Rockin Brass Band	8/19

LAKEFRONT PARK | 7:00 PM* | HUDSON, WI

*Unless otherwise noted.

Boat Launch Parking FAQ

1. **Am I allowed to park my vehicle without a trailer at the Lakefront Boat Launch?**
 - a. No, the Lakefront Boat Launch is for vehicles with trailers only. Vehicles parked there without a trailer will be issued a parking violation.
2. **Who can use the single parking stalls located in the Lakefront Boat Launch?**
 - a. There are a few single parking stalls located near the pavilion, that are for visitors going out on the river. They are also FREE.
3. **When using the pay station at the Boat Launch is that for a parking space in the launch?**
 - a. No, when using the pay station at the boat launch you are paying for a launch fee. Even if the lot is full, and you launch your boat you are required to pay the launch fee.
4. **Why am I getting a parking violation if I paid the Launch Fee?**
 - a. You were found in violation of one of the following: Yellow Line violation, parking along the curb, parking in the grass, parking your vehicle and empty boat trailer on the city street. All of these violations are NOT allowed and stated on the sign down at the launch.
5. **Am I able to Pay the Launch Fee on the Passport Parking App?**
 - a. No, Passport Parking is only available for paying your parking session in the downtown area
 - b. Customers will have to pay the pay stations located near the docks, or obtain a season pass at City Hall.



Summer Time Word Scramble



Unscramble the letters to discover summer time fun in Hudson!

○ ○ ○ ○ ○ ○ ○ ○

i s n f g h i

○ ○ ○ ○ ○ ○ ○ ○

r o s n e t c c

○ ○ ○ ○ ○

b h a c e



○ ○ ○ ○ ○ ○ ○

n r a g k p i



Katie Soukup
 Parking Coordinator
 715-386-4770
ksoukup@hudsonwi.gov
 505 Third Street
 Hudson, WI 54016

Enforcement Office Hours- City Hall

- Monday- Friday 8:00am to 4:30 pm

Enforcement Hours

- Monday- Saturday 10am to 8pm
- Sundays are Free