



REGULAR MEETING OF THE COMPREHENSIVE PLAN  
STEERING COMMITTEE  
CITY OF HUDSON  
Monday, October 5, 2020

The Hudson Comprehensive Plan Steering Committee meeting was called to order by Johnson at 1:03 p.m.

PRESENT. Tiffany Weiss, Michael Johnson, Aaron Reeves, Rich O'Connor, Michael Mroz, Fred Yoerg, and Jim Webber.

ABSENT. None.

OTHERS PRESENT. Brea Grace and Joyce Hall.

Discussion and possible action on September 14, 2020 meeting minutes. Motion by Yoerg, seconded by O'Connor to approve the minutes of the September 14, 2020 Comprehensive Plan Steering Committee. All Ayes (7). Motion Carried.

**UNFINISHED BUSINESS.**

None.

**NEW BUSINESS.**

Discussion on Video Presentation & Land Use Map Exercise. Johnson summarized the video presentation that was developed by SEH to discuss how the land use map exercise works. Brea Grace asked for committee members to submit feedback and comments (to Tiffany) that they have on the video prior to Wednesday (October 7, 2020) so that the changes could be incorporated into the video prior to launching on Friday (October 9, 2020).

Brea also discussed the possibility of posting additional videos regarding the comprehensive plan and POLCO. 940 subscribers are currently set up on POLCO, ready to answer more questions, so such videos could be handy. Grace also noted that with this Land Use Map Exercise, there are options for the city to advertise the exercise via a press release in the newspaper, social media pushes (Twitter and Facebook), handing out bookmarks to residents, and setting up posters at the Library and YMCA.

Regarding the land use map, Yoerg noted that the Plan Commission requested an update/presentation on the comp plan drafting process and how it's coming along. Yoerg also noted that Commissioners think the boundaries where annexations may occur is a major topic of concern for the community and is something that needs to be covered in future discussions by this group. Johnson noted that the progress report would not be provided at tomorrow night's Plan Commission meeting, but at the next one on November 10<sup>th</sup>, 2020.

Discussion on development of POLCO survey questions. Johnson summarized the need for drafting multiple specific questions that can be asked over time to residents through POLCO. Mroz inquired if the questions should be only Land Use oriented. Johnson said no, and that the questions can be centered around other topics.

Grace shared some sample questions for discussion:



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- “Do you think that the economic conditions in the City of Hudson as a whole are getting better, staying the same or getting worse?”
- “How would you rate the availability of employment opportunities in the community?”
- “Are there certain underutilized public spaces in the city that could be improved for public use?”
- “Should food trucks/carts be allowed on a long-term basis in Hudson?”
- “Will COVID-19 change your long-term actions in Hudson? Examples:
  - o Do you shop Downtown less? If so, how can these businesses encourage your re-visit?
  - o Do you frequent restaurants less often?
  - o Are you considering / have you moved to a neighborhood with less density?
  - o Have you been laid off or changed employment?
  - o Other action \_\_\_\_\_”

Yoerg said the COVID-19 questions should not be asked since the media already covers discussions around that topic.

Johnson asked if committee members could come up with a few example POLCO questions to submit to Brea and Tiffany by the next meeting date so that those could start getting sent out as well.

**COMMUNICATIONS AND ITEMS FOR FUTURE AGENDAS.**

Next meeting date is set to occur on November 10<sup>th</sup>, 2020 at 1:00 p.m.

**ADJOURNMENT.**

Motion by Yoerg, seconded by Weiss to adjourn at 1:17 p.m. All Ayes (7). Motion Carried.

Respectfully submitted,  
Tiffany Weiss, Acting Secretary